



Yasser Zeineldin of eHosting DataFort says the UAE is not a very regulated market for cloud, or cloud hosting.

## eHDF corners private cloud market

### Business

eHosting DataFort has launched its managed cloud services and showcased its disaster recovery solutions at this year's GITEX.

The company already has a number of clients utilising its private cloud platform, Emirates e-Government is hosted on an eHosting DataFort private cloud, Emcor Facilities Management is a private enterprise that also has a private cloud platform delivered by eHosting DataFort.

The company also has a number of clients running a virtualised platform, such as the Ministry of Public Works. Yasser Zeineldin, CEO of eHosting DataFort said that the UAE is currently not

a very regulated market for cloud, or cloud hosting.

"There are generally a number of guidelines that enable clients in the UAE to go for a local service provider, for example the location of the data. From a regulatory standpoint, the regulations are on the business side, for example banks cannot host their data outside by regulation. There are also country-related laws that state that governments also have to store data locally," he said.

This means that governments do not have much of an option of going on a public cloud, which is why eHosting is focusing on offering managed private clouds locally in the UAE.

Cloud is here to stay, according to Zeineldin, but he says the main blockages to cloud adoption in the region are three main things; fears about security, worries about where the data resides, and latency issues.

"We believe that that the cloud industry will evolve into many clouds, there won't be one global cloud that is available everywhere, but it would be a variation of a number of local and regional clouds and also would be a vertical focused cloud, i.e one for banks, one for governments," he said.

eHosting DataFort also showcased its business continuity solutions at GITEX 2012.