18 **DAY ONE** | 18 OCTOBER 2015



# eHDF responds to demand

Hall 6, CLD-19

**EHOSTING DataFort (eHDF)** will be looking to capitalise on an expected 19.8% CAGR growth in the UAE's managed and data centre services market, by touting its range of managed hosting, cloud infrastructure and disaster recovery services at GITEX Technology Week.

"GITEX is a great networking platform to meet existing customers and build new relations," said Yasser Zeineldin, CEO, eHosting DataFort. "It draws many SMEs and large enterprises from around the region seeking IT solutions and our participation in the event allows us to share our latest service innovations with the market. The event also allows us to gain deeper insights into regional requirements, and we are definitely looking forward to yet another successful week at **GITEX 2015."** 

eHDF owns and operates multiple Tier 3 data centres within Dubai and has customers across different verticals such



Data centre and managed services in demand in UAE, says Zeineldin.

as banking & finance, education, retail and government.

**GITEX** is an opportunity for eHDF to demonstrate its wide portfolio, which includes network services, security services, storage, backup and monitoring services.

It will also be showcasing its hosted private cloud offering, which is a unique offering for clients who wish to have their

own virtual data centre. The company also reports growing demand for outsourced disaster recovery services, with 30% of respondents to an eHDF survey saying they plan to outsource DR to a specialist provider. To cater to this market, eHDF will highlight the benefits of its end-to-end disaster recovery solutions at GITEX Technology Week.

## KSA greatly increases GITEX presence

108, G1 & H1, Shk Rashid Hall

Saudi Arabia is the Official Country Partner of GITEX Technology Week 2015. Around 50 Saudi Arabian entities will exhibit over more than 1,800 square metres, a 26% year on year increase in exhibitors and 19% in total space.

The Kingdom's ICT sector has expanded significantly over the past ten years and remains on a strong growth trajectory. Over the next five years, the Kingdom's ICT market is expected to expand at a compound annual growth rate (CAGR) of 8.1% to exceed SAR 138 billion in 2017.

Public sector investment in ICT will play a key role in the Kingdom's nationwide digital transformation, with the Kingdom's public sector IT spending set to grow by



Around 50 Saudi Arabian companies will exhibit at GITEX this year.

44% from 2014-2017, according to a report by IDC and Mobily.

"As the Official Country Partner for GITEX Technology Week 2015, the Kingdom will use this global platform to demonstrate best practices in government-led innovation to boost economic diversification, while encouraging foreign direct investment in the Kingdom's ICT sector and supporting home-grown technology entrepreneurs to expand beyond our borders to deliver transformative services," said Mohammed bin Abdullah Al Asiri, Official Spokesperson, National Information Center, Ministry of Interior, Kingdom of Saudi Arabia.

Registered at Dubai Media City, PO Box 500024, Dubai, UAE Tel: +9714 444 3000; Fax: +9714 444 3030

ITP Technology Publishing CEO Walid Akaw Managing Director Neil Davies Managing Director Karam Awad Deputy Managing Director Matthew Southwell

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Tel:+9714 444 3361 e-mail: ankit.shukla@itp.com
Sales Manager Nader Hudaib
Tel:+9714 444 3693 e-mail: nader.hudaib@itp.com Sales Manager Charline Fahed Tel: +9714 444 3233 e-mail: charline.fahed@itp.com Sales Manager Manish Chopra Tel: +97144443471 e-mail: manish.chopra@itp.com Sales Manager, ITP.net Youssef Hari Tel:+97144443628 e-mail youssef.hariz@itp.com

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