CLOUD COMPUTING

eDHF Deploys Hosting Solution for Tejuri.com

eHDF delivered a comprehensive hosting solution for Tejuri.com by offering infrastructure as a service (laaS) for hosting the customized application within eHDF's private cloud.

Supported by Dubai's Department of Economic Development, Tejuri the e-Shopping Mall will build on the success of Tejari FZE, the B2B online portal that pioneered supply management technologies and professional services over the past decade.

Tejuri gives you the ability to look at all the available choices in one secure and convenient, 24/7 location, so you can shop smart, with more control over your shopping choices.

Addressing the Pain Points:

eHDF implemented cloud-based infrastructure services for Tejuri.com, UAE's leading online mall. eHDF addressed Tejuri.com's growing IT priorities including the need for agility, responsiveness, performance, and latency within eHDF's private cloud. Additionally, eHDF also managed Tejuri.com's website security, which was recognized as one of the most secure sites.

Solutions Implemented:

Based on their requirements, Tejuri.com decided to work with eHDF for cloud-based infrastructure services within the UAE. eHDF delivered a comprehensive hosting solution for Tejuri. com by offering infrastructure as a service (IaaS) for hosting the customized application within eHDF's private cloud. The solution included

dynamic scalability, 24x7 availability, enhanced security and continuous monitoring of the application, servers and network devices.

eHDF also deployed other features to ensure that Tejuri's website was protected. These include:

- Next-gen Anti-malware and HIPS solution. This solution doesn't use Agents on Operating System and the protection is directly provided at Hypervisor level
- Hybrid Firewall solution where Cloud Firewall integrates with Hardware firewall
- VXLAN/VCD-NI Network segmentation

Emcor Facilities Services:

eHDF assisted Emcor, a leading facilities management company, to transition their IT to hybrid-private cloud in order to effectively deliver infrastructure-as-a-service (IaaS) without compromising the bottom line of depleting project budgets. eHDF also provided them with highend computing hardware and security like servers and firewalls, leased data center infrastructure including core switching, perimeter security, load balancers and storage area networks.

Outcome and ROI:

eHDF's service provision to Tejuri.com covers the complete monitoring and management of



YASSER ZEINELDIN CEO, EHOSTING DATAFORT

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the IT infrastructure including servers, network devices, operating system and databases. On demand storage and flexible backup policy along with burstable internet bandwidth means that the solution can easily scale as the business grows. The solutions helped develop Tejuri.com's e-retail and commerce platform by providing reliable, scalable and user friendly cloud solutions.

Customer Testimonial:

Ayaz Maqbool, MD, Tejuri.com, said, "There is great potential for eCommerce in the Middle East with the internet-savvy younger generation leading the trend in online shopping. However, to tap into this fast-growing segment and generate significant revenue, local retailers require a strong, secure and reliable eCommerce infrastructure. At Tejuri.com, we aim to bridge this gap and help retailers demonstrate that we can offer global standards in security, services and a holistic shopping experience. Undoubtedly, eHDF has been a reliable partner, putting us on the path towards achieving our objective and growing our business."