

Recover more than just your data

This Gitex, under the theme, 'Recover more than just your data,' Unitrends plans to showcase how it can help IT organizations not only recover data and systems, but also precious time to focus on other priorities. Unitrends will use the GITEX platform to preview the beta-version of Release 9.0 that reconciles simplicity with sophistication. With this new software, Unitrends also becomes first in the industry to extend recovery assurance technology to physical systems.



MIKE DALTON, SENIOR VICE PRESIDENT OF WORLDWIDE CHANNELS AND INTERNATIONAL FIELD OPERATIONS, UNITRENDS

Vice President of Worldwide Channels and International Field Operations, Unitrends and Michael Orange, Michael Orange, Regional Manager – Middle-East & Africa, Unitrends along with other executives will be attending the event.

"By participating in GITEX, we are looking forward to increasing our brand visibility, strengthening our channel network, meeting new custom-

ers and sharing our value proposition with them" said Mike Dalton, SVP, Worldwide Channels and International Field Operations, Unitrends.

Global executives such as Mike Dalton, Senior

BOOST TO ALL-ROUND SECURITY

"Our approach this year has been driven based on a strong demand in the security distribution market," says Mr. Jose Thomas Menacherry, MD of Bulwark. Adding that this year, the company will be offering latest technologies spanning privilege identity management, Data Classification, IAM, vulnerability management and two-factor authentication, in addition to their other security technologies at the event. Mr. Menacherry added that what sets the company apart from peers is its strong technical support capabilities. "At Bulwark, we cater to our customers' needs & introduce not just products but solutions that make the users' life easier, faster & more secure," he said.



JOSE THOMAS MENACHERRY, MD, BULWARK

SPOTLIGHT ON NEW IP CAPABILITIES

Mr Yarob Sakhnini, Regional Director, MEMA at Brocade explains, "The New IP is a state-of-the-art, virtualised IP underlying network platform that provides a more dynamic, automated capability based on leveraging software and virtualisation, allowing customers to exploit best-of-breed technologies, based on open architectures and open ecosystems."

At Gitex Brocade will demonstrate the first commercial edition of the OpenDaylight, the recently launched Brocade SDN Controller 2.0, and two new software-defined networking (SDN) applications—Brocade Topology Manager and Brocade Flow Manager. Demos will take place on the Aptec and Westcon Middle East stands, located in Hall 4, stand number A4 – 3 and Sublime Café at Ibis Hotel respectively (Aptec and Westcon Middle East are Brocade distribution partners in the region)



YAROB SAKHNINI, REGIONAL DIRECTOR, MEMA, BROCADE

PAVING WAY FOR DIGI WORKPLACE



AMMAR ENAYA, GM MIDDLE EAST, ARUBA NETWORKS

Aruba Networks is set to help Middle East organizations tackle the challenges of establishing and maintaining a secure, digital workplace through its participation at the upcoming GITEX Technology Week. The company will demonstrate its industry leading wireless and switching portfolio. It will also showcase its ClearPass Access Management System and Meridian mobile app platform that enables venues to quickly and easily create mobile apps or improve existing apps

RE-ENGINEERED PRO-ACTIVE SECURITY



PRADEESH VS, GENERAL MANAGER AT ESET MIDDLE EAST

ESET will unveil the latest versions of ESET Smart Security and ESET NOD32 Antivirus at GITEX 2015. The vendor will also officially announce their partnership with StorageCraft at the exhibition. "The launch of version 9 of our flagship solutions for the consumer segment follows the re-engineering of our entire range of business security solutions earlier this year", said Pradeesh VS, General Manager at ESET Middle East. With Version 9, ESET has introduced Banking & Payment Protection.

Breaking the Kill Chain

At GITEX 2015, Fortinet will demonstrate its Advanced Threat Protection (ATP) solutions that enables businesses to know the unknown, and avoid falling prey to new threats. The company will also demonstrate the crucial role that intelligent security solutions and policies play in enabling businesses to win the battle against IoT threats. Fortinet will also showcase its latest Software-Defined Network Security (SDNS) framework.



ALAIN PENEL, REGIONAL VICE PRESIDENT - MIDDLE EAST, FORTINET

“The need for vigilance, intelligent security solutions and comprehensive policies is growing in the Middle East – this is obvious considering the number of regional incidents that have been recorded in recent times. We will be showcasing our latest products and solutions that will help regional businesses ‘break the kill chain’ and take preemptive action against cyber threats.” said Alain Penel, Regional Vice President – Middle East, Fortinet.

SCAN EVERYTHING, SCAN EVERYWHERE

Fujitsu, under the theme “Scan everything, Scan everywhere” will exhibit document capturing solutions for a wide range of industries and applications. The spotlight will be on the new SP Series family of document scanners, the economical scanner of choice for first time enterprise use, complementing the existing fi Series and ScanSnap product lines. Also debuting in the Middle East markets will be the new fi-7140/fi-7240 models that are designed to help companies implement professional capture processes.

The “Imaging Village” will offer ISV partners a platform to present integrated imaging solutions for vertical markets such as finance, insurance, education or healthcare.



MIKE NELSON, VICE PRESIDENT AT PFU (EMEA)

SPOTLIGHT ON GIGASECURE

Gigamon will place the spotlight of the industry’s first Security Delivery Platform. Gigamon is exhibiting along with its distributor Redington. “At the exhibition, we plan to highlight the importance of visibility in the security strategy of regional Enterprises and showcase our innovative ‘Visibility Fabric’ solutions and our new Security Delivery Platform – GigaSECURE, which is fast becoming a foundational building block of any cyber security strategy,” said Trevor Dearing, EMEA Marketing Director at Gigamon.



TREVOR DEARING, EMEA MARKETING DIRECTOR, GIGAMON

CISCO TO BRING DIGITIZATION TO LIFE AT GITEX

Cisco is gearing up to participate in the 35th anniversary edition of GITEX Technology Week 2015 with an expanded and focused presence this year. As part of its GITEX plans Cisco will showcase how implementing a digitization strategy will enable Middle East countries and organizations to reap the full benefits of the Internet of Things

(IoT) today and the new era of Internet of Everything (IoE) in the future. Cisco will demo ‘real life’ Smart City scenarios including a full demo of an augmented reality city as well as a government transportation demo. Another major focus for Cisco during GITEX 2015 will be cyber security. Cisco will also launch ‘Network as a Sensor and



RABIH DABBOUSSI, GM, CISCO, UAE
Enforcer”.

NO FRILLS PHILOSOPHY TO IT MANAGEMENT AND SECURITY



NIRMAL MANOHARAN, REGIONAL DIRECTOR (SALES-MIDDLE EAST), MANAGEENGINE

“ManageEngine’s no-frills philosophy driven by R&D, and 100% focus on the technology needs and business imperatives of customers have been our driving factors in developing state-of-the-art products that are affordable and easy to use. As the IT industry in the region is fast growing, we have aggressive plans and we are also looking for more channel partners to reach out new avenues in the region,” said Nirmal Manoharan, Regional Director (Sales-Middle East) at ManageEngine.

EHDF GEARS UP FOR GITEX



YASSER ZEINELDIN CEO - EHOSTING DATAFORT

Yasser Zeineldin, CEO, eHostingDataFort said “Our market research and understanding guides us into expanding our portfolio to ensure that we are able to service UAE’s unique IT requirements as a one-stop-shop hosting services provider. Simultaneously, we work hard to collaborate with best-of-breed technology partners who provide us with the latest products which enable us to tackle unique customer demands. GITEX Technology Week also gives us the opportunity to spend quality time with our partners to discuss market demands.” Zeineldin added.