Symantec shares report

Hall 6, CLD-11

SYMANTEC has released new research stating that cyber criminals are more sophisticated and using a more intense, targeted approach., Released early, exclusively for GITEX TECHNOLOGY WEEK, the findings indicate that the UAE and KSA appeared in the global top 50 ranking of countries that have witnessed the highest volume of 'originating DDoS traffic', listed at 45 and 28, respectively, with less than one percent of global attacks during the eight months of analysed data.

India topped the ranking with 26 percent of all DDoS traffic deriving from the country, while the USA claimed the second spot. The study, entitled 'The Continued Rise of DDoS Attacks', was conducted by Symantec's Security Response team of engineers and analysts who evaluated global data between the period of January to August 2014 based on the Symantec Global Intelligence Network, which is made up of more than 41.5 million attack sensors and records thousands of events per second in over 157 countries and territories.

"As the technology community descends on Dubai for GITEX, Symantec is re-committing its support in helping our customers and partners in this region by better aligning solutions that make it simple to be productive and protected at home and work and keep businesses safe and compliant," says Gordon Love, Regional Director for Middle East, Turkey and Africa, Symantec.

eHDF cloud services at $31

Hall 6, CLD-19

EHOSTING DataFort (eHDF) has announced the availability of its Public Cloud service, with pricing starting at $31 per month. The service offers small and medium businesses the opportunity to buy locally-hosted cloud infrastructure services that are ideal for hosting websites and other web-based business applications.

The Public Cloud platform consists of a fully automated self-service online provisioning portal, which provides scalability options to suit the customer's infrastructure needs. The company claims customers can be up and running with the service in less than 15 minutes

"Public Cloud has gained worldwide momentum and we have seen an increased uptake of Infrastructure-as-a-Service (IaaS)," says Yasser Zeineldin, CEO, eHosting DataFort.

Zeineldin: Public Cloud has gained worldwide momentum.

"By helping firms shift their capital expenses into operational, pay-as-you-go costs, public cloud offers reliable and elastic IT infrastructure and superior utilisation of hardware and software resources. eHDF's online public cloud services give customers the option to pay for only the computing resources that they use, while benefiting from rapid deployment and unlimited scalability."

Supported by Citrix Cloud Stack, eHDF's Public Cloud services are delivered from its secure data centres located in Dubai. This, the company says, assures customers of enhanced data security and better latency. eHDF owns and operates tier-3 data centres.

Unitrends showcases backup solutions

Hall 7, 7A-44

Unitrends is showcasing its physical backup appliances and disaster recovery solutions at GITEX TECHNOLOGY WEEK 2014. The company is promoting the products around the themes of data protection and disaster recovery assurance.

"The Middle East is a very important market for Unitrends and we are making significant investments in this region," says Kevin Moreau, Managing Director EMEA, Unitrends. "Over the last few years we have achieved considerable growth in Europe and are now looking to grow the business in the MEA region as well.

"GITEX, being the region's premier technology exhibition, serves as the perfect platform for us to showcase our best-of-breed technologies and demonstrate our leadership in data protection, backup and disaster recovery solutions. It is also the ideal forum for us to meet our regional customers and partners at a single location and share our company's vision, resources and product roadmap with them."

The company will showcase its physical backup appliances, Unitrends Enterprise Backup and ReliableDR, amongst other solutions. Experts from the company will show customers how ReliableDR does automatic testing and how it integrates with other solutions.