



→ GITEX is a great networking platform, says Zeineldin.

## eHDF rising to cloud demand

eHostingDataFort (eHDF) will be looking to capitalise on an expected 19.8% CAGR growth in the UAE's managed and data centre services market, through sharing its range of managed hosting, cloud infrastructure and disaster recovery services at GITEX.

Yasser Zeineldin, CEO of eHDF, said: "GITEX is a great networking platform to meet existing customers and build new relations. It draws many SMEs and large enterprises from around the region seeking IT solutions and our participation in the event allows us to share our latest service innovations with the market. The event also allows us to gain deeper insights into regional requirements, and we are definitely looking forward to another successful week."

The company will highlight the latest enhancements to its key services, including data centre upgrades, technology refresh and new network, security and technologies that augment and support existing services. Demonstrations and presentations on the stand will provide deeper understanding into these robust and reliable IT solutions.

## Avaya to tout UCC strengths

Avaya will bring its high-tech engagement solutions to GITEX TECHNOLOGY WEEK 2015 and demonstrate real-world applications at its stand.

Avaya's communications solutions are aimed at enabling organisations to transform the way they interact, both with customers and internally, within their teams. The solutions are built on the company's fabric-networking technology, Avaya SDN-Fx.

Nidal Abou-Ltaif, senior vice president, EMEA and APAC, Avaya, said: "GITEX is an unparalleled technology showcase, and we participate each year for the opportunity to showcase our best and also learn from other innovators."

"Avaya's technology innovation is primarily with our customers' success in mind, and through our deep and wide engagements with the government and private sectors in the

region and beyond, we have developed a keen understanding of what various sectors seek as competitive differentiators in their technology investment."

Avaya is co-ordinating with a number of customers to bring solutions to the Avaya stand. It will also be featuring its newly launched Engagement Development Platform, which will help the development of communications-enabled applications.



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## Bitdefender's GravityZone

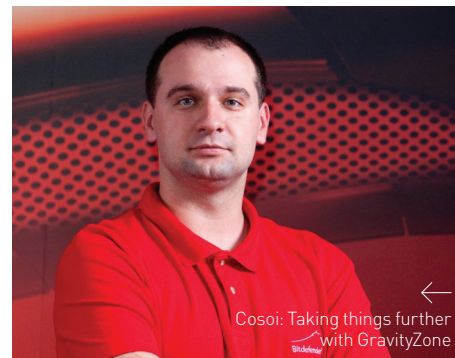
Bitdefender will this year showcase its recently-updated enterprise-oriented security solution known as GravityZone. The Romanian security solution company says GravityZone is packed with new features and an unprecedented level of versatility, efficiency and support.

The new features included in this year's version of GravityZone are the new on-premise and cloud-based protection for Mi-

crosoft Exchange 2013, a three-second immune response, fine-tuning of permissions and exceptions for the full array of devices including Windows portable, IEEE 1284.4, IEEE 1394, imaging, USB, modem, CD-ROM devices and more, as well as SCSI and Raid controllers, storage volumes, network adapters and more.

"GravityZone was already at the forefront of the security industry, as has been proven in the latest testing," said Bitdefender Chief Security Strategist Catalin Cosoi. "We have now taken that several steps further with the New GravityZone and we are excitedly awaiting the impact this has on the security industry and, mainly, on the security of enterprises everywhere."

From a CIO perspective, GravityZone has proven its effectiveness in virtualised environments, being able to accommodate up to 17% more virtual machines on the same physical server, the company claims.



← Cosoi: Taking things further with GravityZone