

Cloud Confex

Equinix offers its Exchange

Hall 7, D7-52

EQUINIX will brief visitors on the Equinix Cloud Exchange at GITEX TECHNOLOGY WEEK.

Equinix Cloud Exchange is described as “an advanced inter-connection that enables seamless, on-demand and direct access to multiple clouds and multiple networks across the globe.”

“Through GITEX, we are keen to identify new business opportunities, further develop our brand awareness, and educate enterprises on how our facility is equipped to cater to their evolving needs,” said Jeroen Schlosser, Managing Director of Equinix MENA.

The Equinix Cloud Exchange gives enterprises direct access to the services they need to build hybrid cloud solutions inside Equinix International Business Exchange (IBX) data centres.

Symantec in security drive

Hall 6, CLD-11

SYMANTEC will put security awareness at the top of its agenda for this year’s GITEX TECHNOLOGY WEEK. The security specialist will focus on raising awareness of key data protection trends and its commitment to the region in enabling a safer cyber environment.

According to the annual Symantec Internet Security Threat Report (ISTR), we are living in the era of the ‘Mega Breach’ – with a 62% increase in breaches in 2013 – and attacks are getting bigger. The year 2014 also marks the tenth anniversary of mobile malware and security threats to mobile devices. In the Middle East, digital information and connected device penetration are growing and as the region becomes more interconnected, the risks increase.



Brooke: Dell continues to introduce new solutions that cover the range of enterprise needs.

Dell extends from end to end

Hall 6, CLD-6

DELL is set to showcase its latest portfolio of end-to-end software and technology solutions at this year’s GITEX TECHNOLOGY WEEK.

The vendor said that its solutions will be able to help customers of all sizes integrate, optimise and automate their infrastructure, applications and IT service delivery management. Dell added that it will use GITEX to showcase its Connected Security services and offerings, which it said provide

a complete lifecycle approach to enterprise protection.

“Dell continues to introduce new solutions in the region designed to address common IT challenges for customers of all sizes. GITEX has become a key regional platform and many of our customers and partners travel down each year from the region,” said Dave Brooke, General Manager, Middle East. “This is a great opportunity for us to highlight our end-to-end integrated solutions and showcase our global capabilities available in the Middle East.”

At GITEX, Dell customers and partners will be able to take a closer look at its new networking solutions, including the Dell Networking Z9500, a data centre core switch offering high density per rack unit. The vendor will also be showcasing storage solutions, including the SC4000 Series arrays, as well as a portfolio of software-defined storage and converged solutions. Visitors can also see new enterprise appliances and integrated systems – standards-based hardware devices with specialised software.

eHDF to showcase its cloud solutions

Hall 6, CLD-19

EHOSTING DATAFORT (eHDF) will highlight its recently launched services at GITEX TECHNOLOGY WEEK. These services include: Microsoft Office 365, Remote Monitoring and Management (RMM) and BizPack, which is a service for new enterprises setting up operations in business parks.

“GITEX is a great networking platform to meet existing customers and build new relations,” said Yasser Zeineldin, CEO, eHosting



Zeineldin: GITEX a great platform.

DataFort. “It draws many SMEs and large enterprises from around the region seeking IT solutions and our participation in the event allows

us to share our latest service innovations with the market.”

Another service to be showcased will be remote back-up, which eHDF launched last year in response to the growing demand in the region for secure and reliable data back-up. The services provides end users with the option to back up data and restore IT services for a reasonable investment. The company has a diverse base of clients, including Dubai Financial Market, Dunia Finance, Ministry of Public Works, Tejuri, Khaleej Times and Panasonic.