## **Hosting leader**

eHDF looks to build on market experience

With a long pedigree of providing hosted services in the region, it has been a natural evolution for eHosting DataFort (eHDF) to launch cloud services as well. The managed services and hosting provider, a fully owned subsidiary of Tecom Investments, has been offering managed services since 2001, but this year has been rolling out a raft of new cloud offerings.

Rajesh Abraham Chacko says that eHDF is aiming to deliver a range of different of cloud solutions, both public and private, managed and unmanaged. The company is already providing cloud services for federal government entities, and it has recently a few large anchor customers for its virtual data centre private cloud offering, beating local and international competition.

Private cloud solutions have already been gaining consistent interest from tech-savvy customers, before eHDF has even begun marketing them, Chacko says, and the fact that the company hosts all data within the UAE, and its past experience, is a compelling proposition for customers.

eHDF aims to build on this momentum, with the launch of mainly SMB-targeted public cloud services around Q3 this year, more management services, local cloud storage and virtualized desktop infrastructure.

RAJESH ABRAHAM CHACKO HEAD OF PRODUCT DEVELOPMENT, EHOSTING DATAFORT