



Hall 7, Stand B-10

Cloud Confex

AirWatch to raise profile

AIRWATCH by VMware is set to showcase its range of enterprise mobility suites and products at GITEX TECHNOLOGY WEEK. The company, which specialises in managing wireless endpoints and ruggedised devices, was acquired by VMware in February 2014.

At GITEX, the vendor aims to show IT professionals how its technology can empower companies to focus on innovative uses of mobile technologies. Ahead of the exhibition, the vendor said that, as a result of the VMware acquisition, it now offers a complete solution that allows end users to work quickly from any device, anywhere.

The AirWatch platform includes mobile device, e-mail, application, content and browser management solutions. Organisations can implement these solutions standalone or together.

Simpana 10 makes waves

COMMVAULT is poised to tout its Simpana 10 software platform at this year's GITEX TECHNOLOGY WEEK, in a bid to educate regional customers on how they can slash their operating costs.

The platform protects data in more effective and cost-efficient ways, according to CommVault, making enterprises more productive units. Using the platform, CommVault claims that customers can slash costs by as much as half, reduce administrative overheads by up to 80% and lower aggregate support costs by up to 35%.

"As many companies in the Middle East are building businesses that target not just regional but global growth, technology is playing a larger role than ever in advancing these organisational aspirations," said Bassam Hemdan, AVP at CommVault.



Brooke: Dell continues to introduce new solutions that cover the range of enterprise needs.

Dell extends from end to end

DELL is set to showcase its latest portfolio of end-to-end software and technology solutions at this year's GITEX TECHNOLOGY WEEK.

The vendor said that its solutions will be able to help customers of all sizes integrate, optimise and automate their infrastructure, applications and IT service delivery management. Dell added that it will use GITEX to showcase its Connected Security services and offerings, which it said provide a complete lifecycle approach to enterprise protection.

"Dell continues to introduce new solutions in the region designed to address common IT challenges for customers of all sizes. GITEX has become a key regional platform and many of our customers and partners travel down each year from the region," said Dave Brooke, General Manager at Dell Middle East. "This is a great opportunity for us to highlight our end-to-end integrated solutions and showcase our global capabilities available in the Middle East."

Dell said that, at GITEX, its

customers and partners will be able to take a closer look at its new networking solutions, including the Dell Networking Z9500, a data centre core switch offering high density per rack unit. The vendor will also be showcasing a number of storage solutions, including the new Dell Storage SC4000 Series arrays, as well as a portfolio of software-defined storage and converged solutions. Visitors can also see new enterprise appliances and integrated systems – standards-based hardware devices with specialised software.

eHDF to showcase its cloud solutions

EHOSTING DATAFORT (eHDF) will highlight its recently launched services at GITEX TECHNOLOGY WEEK. These services include: Microsoft Office 365, Remote Monitoring and Management (RMM) and BizPack, which is a service for new enterprises setting up operations in business parks.

"GITEX is a great networking platform to meet existing customers and build new relations," said Yasser Zeineldin, CEO, eHosting DataFort. "It draws many SMEs and large enterprises from around



Zeineldin: GITEX a great platform.

the region seeking IT solutions and our participation in the event allows us to share our latest service innovations with the market."

Another service to be showcased will be remote back-up, which eHDF launched last year in response to the growing demand in the region for secure and reliable data back-up. The services provides end users with the option to back up data and restore IT services for a reasonable investment. The company has a diverse base of clients in retail, travel, tourism, finance and government, including Dubai Financial Market, Dunia Finance, Societe Generale Bank, Ministry of Public Works, Tejuri, Khaleej Times and Panasonic.