5 / SAUDI ARABIA Panda supermarket chain selects Oracle retail



Retailer Azizia Panda United Co (APU), the largest supermarket chain in Saudi Arabia, has selected Oracle solutions to optimise operations in its stores in the Kingdom and the UAE.

The chain will deploy an integrated suite of Oracle applications to improve retail and support aggressive expansion plans across its 102 supermarkets and 47 hypermarkets.

APU will use a number of Oracle retail applications and solutions including database, middleware and Ebusiness suite.

7 / UAE ADDED protects data with IBM security services



The Abu Dhabi Department of Economic Development (ADDED) is utilising an IBM managed security services solution to ensure protection of its information systems infrastructure and customer data.

The IBM managed security services will facilitate around-the-clock monitoring and alerts to investigate and escalate incidents effectively while delivering threat assessments of the severity of potential issues and enabling optimization software to enhance the information security levels for ADDED.

6 / SAUDI ARABIA SAEI gets social with Microsoft Yammer



Saudia Aerospace Engineering Industries (SAEI) has selected Microsoft's Yammer Social Network Solution to create a private social network to connect its employees for business.

The company, which provides aircraft, component and jet engine maintenance through all Saudi domestic and 26 international airports, will connect its employees to the network to enable interactive collaboration and communication.

Yammer will give employees direct access to each other and to management.

8 / UAE **Zaker Trading chooses Epicor ERP solution**



Zaker Trading has selected Epicor ERP to enhance its distribution capabilities and to improve productivity and profitability.

The company, which is a supplier of products and accessories for welding, lifting, safety and other engineering related areas, has selected the nextgeneration Epicor for its operations in the UAE and Qatar. Modules for supply chain and financial management will be implemented. Zaker plans to integrate business processes within various departments for a system driven approach.



A regional enterprise project at a glance



User: Dubai Financial Market **Project:** Renewal of contract for backup and other services for DFM website

The product: Backup and replication hosted by eHDF's Tier 3 data centre; other technology support and services.

The objective: Ensure availability of DFM website.

What they said: Hasan Abdulrahman Al Serkal, executive vice-president, chief operations officer (COO), Head of Operation Division, Dubai Financial Market: "eHDF complements our own in-house IT capabilities and the relationship has thus far proved to be a win-win situation."